

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Ohio Media Strategies 1480 Dublin Rd Columbus, OH 43215 Contract #

Advertiser

Agency

Product

Salesperson

Date:

Accepted-Station:

Brand

Schedule Dates

1386990 11/01/12-11/05/12

Last Modified

Leonard for Treasurer-Brown for Judge (74402) Entered By Ohio Media Strategies (8330) CO-OP

Headline#

POLITICAL CANDIDATE (ns) (1186) Leonard Brown 2012 1031-1106 (477985)

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Sales Office WSYX/WTTE/ESYX/WWHO **Buyer Name** Spicer, Donald Phone/Fax (614) 487-3526 /

CPE 1031 Account Types

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular

Comments WSYX 10/02/12

10/02/12

No

Normal

15.00

\$2,903.25

\$16,451.75

Date Entered

Demo

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Dawn Hachtel

Nov. 2012

Columbus (WSYX)

By Broadcast Month Spots <u>Rate</u> 32 \$19,355.00

Grand Total: 32 \$19,355.00

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:31	0 12:05A- 1:05A (EST)		1 1	1	1	1	1		1	\$300.00	\$300.00	Columbus (WSYX)	12:05A KIMMEL	10/2/12
2.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 4:2BA- 4:59A (EST)		1	1		1	1		1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	0 4:28A- 4:59A (EST)		1 ¦	1	1	i	1		1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	2	:3	0 5:01A- 5:30A (EST)		- 1	1		1	1		1	\$125.00	\$125.00	Columbus (WSYX)	5A GDC	10/2/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	5:30A- 5:57A (EST)		!	I	1	1	1		1	\$125.00	\$125.00	Columbus (WSYX)	5:30A GDC	10/2/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	0 5:30A- 5:57A (EST)		1	!	I	1	1		1	\$125.00	\$125.00	Columbus (WSYX)	5:30A GDC	10/2/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	2	:3	0 5:58A- 6:30A (EST)		1	1	!	, 1	!		1	\$500.00		Columbus (WSYX)	6A GDC	10/2/12
B.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 6:30A- 6:57A (EST)		1	ı	ł	1 ;	1		1	\$500.00		Columbus (WSYX)	6:30A GDC	10/2/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	_ 2	:3	0 6:30A- 6:57A (EST)		1			1	1		1	\$500.00		Columbus (WSYX)	6:30A GDC	10/2/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	2	:3	0 6:58A- BA (EST)		1			, 1	1		1	\$550.00	\$550.00	Columbus (WSYX)	7A GMA	10/2/12
11.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 BA- 9A (EST)		1	1	F	1 !	1		1	\$550.00		Columbus (WSYX)	8A GMA	10/2/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	0 8A- 9A (EST)		1 ;	1	1	1	l ,		1	\$550.00	\$550.00	Columbus (WSYX)	BA GMA	10/2/12
13.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 10A- 10:57A (EST)		1		l	1 ;	1		1	\$300.00	\$300.00	Columbus (WSYX)	10A RACHEL RAY	10/2/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	0 10A- 10:57A (EST)		1 ;	ı	1	1	I		1	\$300.00	\$300.00	Columbus (WSYX)	10A RACHEL RAY	10/2/12
							L						RAC					

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Agency Ohio Media Strategies (8330) Product

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HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 WSYX/WTTE/ESYX/WWHO

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**Buyer Name** Spicer, Donald Phone/Fax (614) 487-3526 /

CPE 1031

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Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

10/02/12 Dawn Hachtei

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Normal

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\$2,903.25

\$16,451.75

Columbus (WSYX) By Broadcast Month Spots 32

<u>Rate</u> Nov. 2012 \$19,355.00 Grand Total: 32 \$19,355.00

) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Γh Fr	· Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11/02/12-11/02/12	2	:30	10:57A- 12P (EST)			I I	1	1 1		1	1	\$800.00	\$800.00	Columbus (WSYX)	11A VIEW	10/2/12
11/05/12-11/05/12	2	:30	10:57A- 12P (EST)		1		1	1	!	I	1	\$500.00	\$\$00.00	Columbus (WSYX)	÷	10/2/12
11/01/12-11/01/12	2	:30	12P- 12:56P (EST)			1	I	1 ¦			1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
11/05/12-11/05/12	2	:30	12P- 12:56P (EST)		1	:	1	i	1	!	1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
11/01/12-11/01/12	2	:30	4P- 4:30P (EST)			i	į.	1	1	:	1	\$700.00	\$700.00	Columbus (WSYX)	4P JUĎGE JUDY	10/2/12
11/05/12-11/05/12	2	:30	4P- 4:30P (EST)		1	1	I	1	i	1	1	\$700.00	\$700.00	Columbus (WSYX)	4P JUDGE JUDY	10/2/12
11/02/12-11/02/12	2	:30	4:30P- 5P (EST)				i	1	!	!	1	\$700.00	\$700.00	Columbus (WSYX)	——————————————————————————————————————	10/2/12
11/01/12-11/01/12	2	:30	5P- 5:30P (EST)			1	-	1 ;	į,	! !	1	\$500.00	\$500.00	Columbus (WSYX)		10/2/12
11/05/12-11/05/12	2	:30	5P- 5:30P (EST)			1	1	1 !	1	1	1	\$500.00	\$500.00	Columbus (WSYX)	*	10/2/12
11/02/12-11/02/12	2	:30	5:30P- 5:58P (EST)			1	!	1 1			1	\$500.00	\$500.00	Columbus (WSYX)	76	10/2/12
11/01/12-11/01/12	2	:30	5:58P- 6:30P (EST)			1	1	1 ;	1	!	1	\$1,300.00	\$1,300.00	Columbus (WSYX)	- S	10/2/12
11/05/12-11/05/12	2	:30	5:58P- 6:30P (EST)		1	1	1	1 .	1	!	1	\$1,300.00	\$1,300.00	Columbus (WSYX)	- 4	10/2/12
11/05/12-11/05/12	2	:30	7:28P- 7:57P (EST)		1	1	ł	1	i	!	1	\$1,300.00	\$1,000.00	Columbus (WSYX)		
11/01/12-11/01/12	2	:30	11:01P- 11:34P (EST)			İ	1	1 !	!		1	\$1,300.00	···	· · · · · · · · · · · · · · · · · · ·	11P LN	10/2/12
	11/02/12-11/02/12 11/05/12-11/05/12 11/01/12-11/01/12 11/05/12-11/05/12 11/05/12-11/05/12 11/05/12-11/05/12 11/02/12-11/02/12 11/01/12-11/01/12 11/05/12-11/05/12 11/02/12-11/02/12 11/02/12-11/02/12 11/05/12-11/05/12 11/05/12-11/05/12 11/05/12-11/05/12	11/02/12-11/02/12 2 11/05/12-11/05/12 2 11/01/12-11/01/12 2 11/05/12-11/05/12 2 11/01/12-11/05/12 2 11/01/12-11/05/12 2 11/02/12-11/02/12 2 11/01/12-11/01/12 2 11/05/12-11/05/12 2 11/05/12-11/05/12 2 11/05/12-11/05/12 2 11/05/12-11/05/12 2 11/05/12-11/05/12 2 11/05/12-11/05/12 2	11/02/12-11/05/12 2 :30 11/05/12-11/05/12 2 :30 11/01/12-11/01/12 2 :30 11/05/12-11/05/12 2 :30 11/05/12-11/05/12 2 :30 11/05/12-11/05/12 2 :30 11/02/12-11/05/12 2 :30 11/02/12-11/02/12 2 :30 11/05/12-11/05/12 2 :30	11/02/12-11/02/12 2 :30 10:57A- 12P (EST)  11/05/12-11/05/12 2 :30 10:57A- 12P (EST)  11/01/12-11/01/12 2 :30 12P- 12:56P (EST)  11/05/12-11/05/12 2 :30 12P- 12:56P (EST)  11/05/12-11/05/12 2 :30 4P- 4:30P (EST)  11/05/12-11/05/12 2 :30 4P- 4:30P (EST)  11/02/12-11/02/12 2 :30 4:30P- 5P (EST)  11/01/12-11/01/12 2 :30 5P- 5:30P (EST)  11/05/12-11/05/12 2 :30 5P- 5:30P (EST)  11/05/12-11/05/12 2 :30 5:58P- 6:30P (EST)  11/05/12-11/05/12 2 :30 5:58P- 6:30P (EST)  11/05/12-11/05/12 2 :30 5:58P- 6:30P (EST)	11/02/12-11/02/12 2 :30 10:57A- 12P (EST)  11/05/12-11/05/12 2 :30 10:57A- 12P (EST)  11/01/12-11/01/12 2 :30 12P- 12:56P (EST)  11/05/12-11/05/12 2 :30 12P- 12:56P (EST)  11/05/12-11/05/12 2 :30 4P- 4:30P (EST)  11/05/12-11/05/12 2 :30 4P- 4:30P (EST)  11/02/12-11/02/12 2 :30 4P- 4:30P (EST)  11/02/12-11/02/12 2 :30 4P- 5P (EST)  11/01/12-11/01/12 2 :30 5P- 5:30P (EST)  11/05/12-11/05/12 2 :30 5P- 5:30P (EST)  11/05/12-11/05/12 2 :30 5:58P- 6:30P (EST)	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)         11/05/12-11/05/12       2       :30 10:57A- 12P (EST)       1         11/01/12-11/01/12       2       :30 12P- 12:56P (EST)       1         11/05/12-11/05/12       2       :30 12P- 12:56P (EST)       1         11/01/12-11/05/12       2       :30 4P- 4:30P (EST)       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1         11/02/12-11/02/12       2       :30 4:30P- 5P (EST)       1         11/01/12-11/01/12       2       :30 5P- 5:30P (EST)       1         11/05/12-11/05/12       2       :30 5P- 5:30P (EST)       1         11/01/12-11/01/12       2       :30 5:58P- 6:30P (EST)       1         11/05/12-11/05/12       2       :30 5:58P- 6:30P (EST)       1         11/05/12-11/05/12       2       :30 5:58P- 6:30P (EST)       1         11/05/12-11/05/12       2       :30 7:28P- 7:57P (EST)       1	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)                 11/05/12-11/05/12       2       :30 10:57A- 12P (EST)       1         11/01/12-11/01/12       2       :30 12P- 12:56P (EST)                 11/05/12-11/05/12       2       :30 12P- 12:56P (EST)       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1         11/02/12-11/02/12       2       :30 4P- 4:30P (EST)       1         11/01/12-11/01/12       2       :30 5P- 5:30P (EST)       1         11/05/12-11/05/12       2       :30 5P- 5:30P (EST)       1         11/02/12-11/02/12       2       :30 5:30P- 5:30P (EST)       1         11/05/12-11/05/12       2       :30 5:58P- 6:30P (EST)       1         11/05/12-11/05/12       2       :30 5:58P- 6:30P (EST)       1         11/05/12-11/05/12       2       :30 7:28P- 7:57P (EST)       1	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)         1         1         11/05/12-11/05/12       2       :30 10:57A- 12P (EST)       1   1         1         11/01/12-11/01/12       2       :30 12P- 12:56P (EST)         1   1         1         11/05/12-11/05/12       2       :30 12P- 12:56P (EST)       1   1         1         1         11/01/12-11/05/12       2       :30 4P- 4:30P (EST)         1   1         1	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)       1       1         11/05/12-11/05/12       2       :30 10:57A- 12P (EST)       1       1         11/01/12-11/01/12       2       :30 12P- 12:56P (EST)       1       1         11/05/12-11/05/12       2       :30 12P- 12:56P (EST)       1       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1       1         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1       1         11/02/12-11/02/12       2       :30 4:30P- 5P (EST)       1       1         11/05/12-11/05/12       2       :30 5P- 5:30P (EST)       1       1         11/05/12-11/05/12       2       :30 5P- 5:30P (EST)       1       1         11/05/12-11/05/12       2       :30 5:58P- 6:30P (EST)       1       1	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)         1   1   1   1   1   1   1   1   1   1	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)               1     1   1   1   1   1   1   1	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)               1     1   1   1   500.00         11/05/12-11/05/12       2       :30 10:57A- 12P (EST)       1           1     1   1   500.00         11/01/12-11/01/12       2       :30 12P- 12:56P (EST)             1           1     1   1   500.00         11/05/12-11/05/12       2       :30 12P- 12:56P (EST)       1                     1   1   1   500.00         11/01/12-11/01/12       2       :30 4P- 4:30P (EST)                                 1   1   5700.00         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)                                     1   5700.00         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)   5700.00         11/02/12-11/02/12       2       :30 4P- 4:30P (EST)	11/02/12-11/02/12       2       :30 10:57A- 12P (EST)               1	11/02/12-11/02/12       2       :30 10:57A-12P (EST)       1 1 1 1 1 1 \$800.00       \$800.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 10:57A-12P (EST)       1 1 1 1 1 1 \$500.00       \$800.00 Columbus (WSYX)         11/01/12-11/01/12       2       :30 12P- 12:56P (EST)       1 1 1 1 1 500.00       \$500.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 12P- 12:56P (EST)       1 1 1 1 1 1 500.00       \$500.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1 1 1 1 1 1 500.00       \$700.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1 1 1 1 1 1 500.00       \$700.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1 1 1 1 1 1 500.00       \$700.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1 1 1 1 1 1 1 500.00       \$700.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1 1 1 1 1 1 1 1 1 500.00       \$700.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 4P- 4:30P (EST)       1 1 1 1 1 1 1 1 1 1 500.00       \$700.00 Columbus (WSYX)         11/05/12-11/05/12       2       :30 5P- 5:30P (EST)       1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	11/02/12-11/02/12 2 :30 10:57A- 12P (EST) 1   1   1   1   500.00   \$800.00   \$800.00   \$800.00   \$11A VIEW    11/05/12-11/05/12 2 :30 10:57A- 12P (EST) 1   1   1   1   500.00   \$800.00

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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**Buyer Name** 

Phone/Fax

**Account Types** 

**Billing Type** 

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WSYX/WTTE/ESYX/WWHO

Spicer, Donald

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WSYX

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29.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:01P- 11:34P (EST)		1 ;	I	-	!	1 1	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	11P LN	10/2/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:35P- 12:04A (EST)		!	ı	1 .	1 ¦	1 1	1	\$750.00		Columbus (WSYX)	11:30P NIGHTLINE	10/2/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- 12:04A (EST)		1 ;	1	1	1	!!!	1	\$750.00	\$750.00	Columbus (WSYX)	11:30P NIGHTLINE	10/2/12
30.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:58A- 9A (EST)			!		!	1 1	1	\$350.00		Columbus (WSYX)	8A GMA SAT	10/2/12
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					COL	VEIE	31/1	ΔΤ	NO!	IC	ONTI	200	T		<u> </u>		

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:39 AM on Wednesday, October 3 2012

Date: